

SUSTAINABLE DAYPACK GREGORY RESIN

FUNCTIONAL SUSTAINABILITY

The new Resin series from Gregory was created specifically with reduced environmental impact in mind. The packs are constructed predominantly from recycled fabrics and offer eco-transparency for end users. Using a lifecycle assessment tool, Gregory measured the environmental impact of its packs from creation to end-of-life disposal. Based on the results, the backpack expert has developed its new Resin series to offer sustainable and functional daypacks. Their carbon footprint is 58 per cent less than the same product made from conventional (virgin) nylon. All three Resin models guarantee good weather-resistant protection and ease of use. Whether trail or urban use - the Resin pack represents a sustainable solution for everyday adventure.

To develop the new daypacks, backpack expert Gregory used a tool it internally calls its "carbon compass" to analyse the CO₂ footprint of its products. Gregory developed the tool in partnership with Thinkstep (today Sphera), a world-renowned sustainability firm from Germany. It enabled the design team to assess the environmental impacts across all stages of a pack's life, from raw material creation, through manufacturing and distribution, to end-of-life.

The new Resin packs were designed according to the findings and are made mainly of recycled and recyclable textiles. The result is production with a 58% reduction in carbon footprint compared to conventional nylon pack production. Moreover, by using recycled materials the Resin packs use 49 per cent less energy and 39 per cent less water.

In addition to the reduced environmental impact, Gregory's Resin packs deliver high functionality. They feature a weather-resistant front panel and a practical handle. As part of the sleek, modern pack design, this front-control grab handle and large zippered main opening also make for easy loading. The Resin 26 and Resin 30 feature an external-accessed, zippered, padded sleeve for tablets up to 9.7" and laptops up to 15.6". While the 24-litre version has an interior laptop sleeve in the main compartment. Wallet, keys or other important smaller items can be safely stowed away in the side access zipper pocket with secure zipper catch.



About Gregory Mountain Products




Founded in 1977 by Wayne Gregory, Gregory has been a long-time leader in expedition packs, trekking packs, day packs and travel gear. Gregory makes packs and nothing else. World renowned for setting durability, comfort and performance standards in all their products, Gregory has won numerous awards for its pack designs from leading international outdoor and mountaineering magazines. Responsible for many industry firsts in pack fit and design, the Gregory research and design team continues to lead the way in innovative backpack technology and performance.

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The Resin packs are available from Fall 2020 in 24, 26 and 30-litre volumes in the colours Sienna Red, Obsidian Black, Acadia Blue (24 litres only) and Cascade Green (26 litres only).

For further information visit:

-  eu.gregorypacks.com
-  www.facebook.com/GregoryPacksEurope/
-  www.instagram.com/gregorypackseu

Text and images for download: http://www.k-g-k.com/en/gregory_resin_f20



Resin 24



Resin 26



Resin 30



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